



**PROCLAMATION  
NATIONAL DENIM DAY  
May 14, 2024**

**WHEREAS**, breast cancer is the most common cancer among Canadian women (excluding non-melanoma skin cancers). It is the second leading cause of death from cancer in Canadian women. Breast cancer can also occur in men but is not common; and

**WHEREAS**, it is estimated that 27,700 Canadian women will be diagnosed with breast Cancer; and

**WHEREAS**, this represents 25% of all new cancer cases in women; and

**WHEREAS**, on average 76 Canadian women will be diagnosed with breast cancer every day; and

**WHEREAS**, by proclaiming May 14, 2024, National Denim Day, the Town of New Glasgow assists the CURE Foundation for Breast Cancer in raising awareness about the seriousness of this women's disease; and

**THEREFORE**, be it resolved that I, Mayor Nancy Dicks, do hereby proclaim May 14, 2024, as National Denim Day in the Town of New Glasgow.

Mayor Nancy Dicks